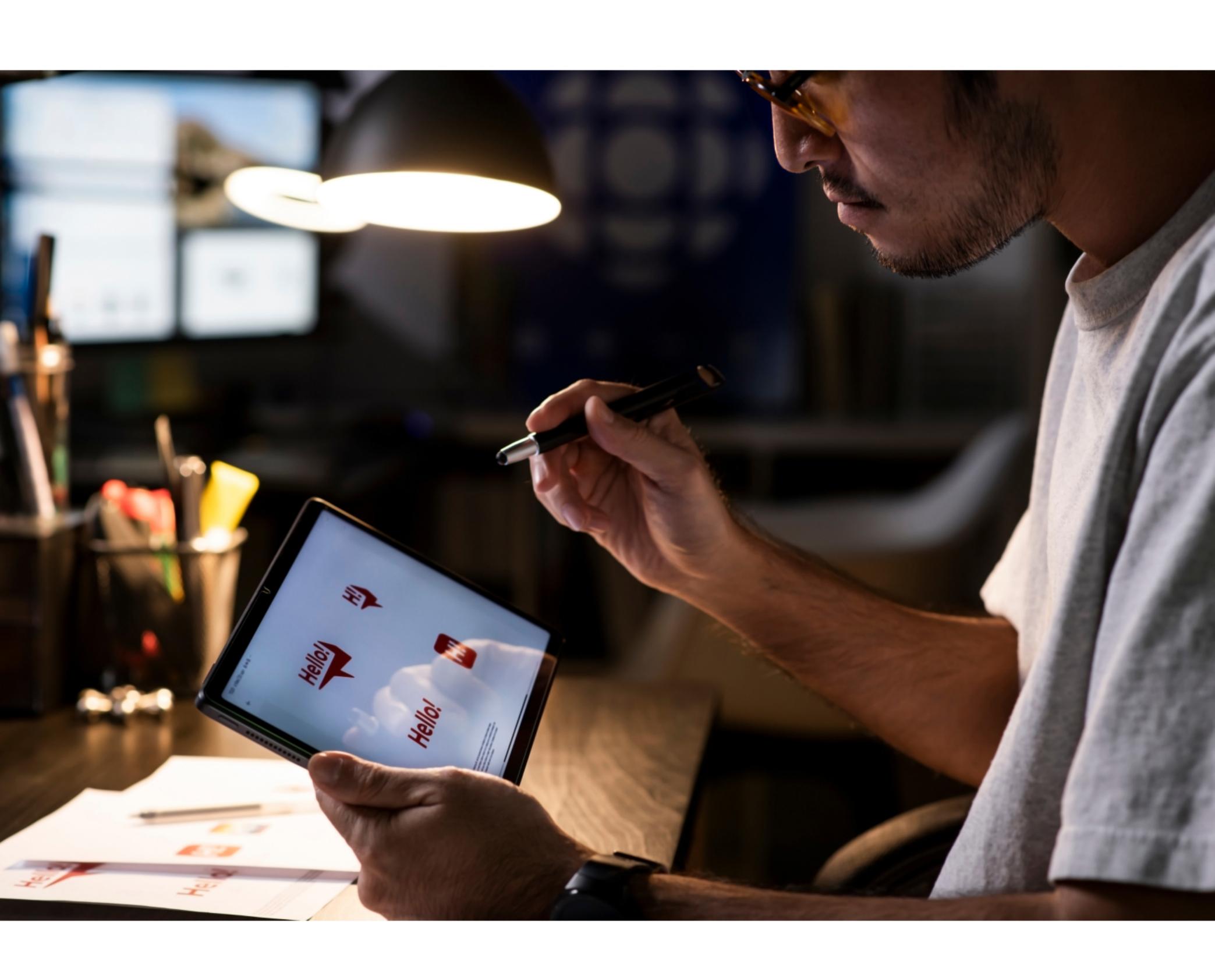


# Charting Your Career Roadmap

Workbook



## **Charting Your Career Roadmap**

Describe your ideal career goals.	Position:
What position do you aspire to hold?	Industry:
In which industry or field do you see yourself thriving?  Are there specific achievements or projects you aim to accomplish?	Achievements or projects to accomplish:
List your top priorities and set milestones.  What are the key priorities that align with your career vision?	
Break down your goals into smaller milestones for better tracking and motivation.	Key priorities:
	<ul><li>1</li><li>2</li><li>3</li></ul>
Current career status:	Current job title or role:
Identify your current career status.	Current employer:
Assess your skills gaps and areas for improvement.	Industry:
<ul> <li>Identify areas where you can improve or acquire new skills.</li> <li>Consider any certifications or training that might enhance your skillset.</li> </ul>	Years of experience: □ 0-1 year □ 1-2 years □ 3-5 years □ 5+ years
	Areas to improve:
	Skills:
	New skills to acquire:
Create an action plan.	In my role I enjoy:
Where are you now in your career?  What aspects of your current role do you enjoy?  What challenges do you face?	Challenges:
Define short-term and long-term goals.  Outline specific goals for the next 6 months, 1 year, 3 years, and 5 years.	In 6 months:
Assess current skills and identify gaps.  Use a skills assessment tool to evaluate your strengths and areas for improvement.	In 1 year:
Create a plan for skill development.  List the skills you want to develop.	
<ul> <li>☐ Identify resources or courses to acquire these skills.</li> <li>☐ Set milestones and timelines:</li> <li>☐ Break down your action plan into achievable milestones with realistic timelines.</li> </ul>	In 3 years:
Consider external factors like industry trends.  Research current industry trends that might impact your career.  How can you align your goals with these trends?	In 5 years:

#### Emerging skills in demand. Assess your current proficiency in these skills. \* \* \* \* \* \*\*\* Creativity: Data analysis: Identify ways to acquire or enhance these skills. \* \* \* \* \* Empathy: Al/automation: Changes in recruitment. Cybersecurity: Increased use of AI and skills assessments. How comfortable are you with these technologies? Possible online learning courses: Consider taking online courses or workshops on AI and skills assessments. More virtual interviews and networking. Prepare for virtual interviews by practicing with a friend or mentor. Explore virtual networking events and join relevant online groups. Collaboration tools: ☆☆☆☆☆ HR expectations. Remote working opportunities: Collaboration tools, remote work, and continuous learning: Evaluate your proficiency in collaboration tools. Explore remote work opportunities. Develop a plan for continuous learning. Building your skills for the future. Crucial skills for 2024. Technical skills: Technical skills. List the technical skills required in your industry. Assess your proficiency in each skill and identify areas for improvement. Soft skills: Identify soft skills such as adaptability, communication, and teamwork. Reflect on situations where these skills can be applied in your current Soft skills: or future roles. Continuous learning through online programs. Explore online platforms offering courses in your field. Set a goal for completing a certain number of courses in the next year. New skills crucial for professionals. Compare the identified skills with your current skill set. Develop a plan to acquire the identified skills through training or on-the-job experiences. Skills related to remote work. Assess your proficiency in remote work tools and communication. Identify additional skills needed for effective remote collaboration. Continuous learning and upskilling. Develop a schedule for continuous learning. Explore resources for staying updated on industry trends. Establishing your brand. Tips for successful networking. Building a strong online presence. Optimize your LinkedIn profile. Attend virtual events. Update your LinkedIn profile with recent accomplishments. Find upcoming virtual events in your industry. Add a professional photo and optimize your headline. Set a goal for attending a certain number of events per month. Create a website/portfolio. Define clear networking goals. Develop a personal website showcasing your projects and achievements. Determine your objectives for networking (e.g., job opportunities, insights). Ensure the design is clean and professional. Join LinkedIn and Facebook groups related to your field. Comment on industry forums. Send personalized invites. Craft personalized connection requests explaining your interest. Engage in discussions on relevant forums. Share valuable insights and build your reputation as a thought leader. Participate in online industry events for dedicated networking. Leverage hashtags strategically.

Identify relevant industry hashtags.

Use them in your social media posts to increase visibility.

### Strategies for an effective job search.

Utilize online platforms.	Companies to follow:
Optimize your LinkedIn profile.	
Review your LinkedIn profile and update it based on the provided tips.	
Ensure your profile reflects your current skills and achievements.	2
Following companies on social media.	
Identify companies of interest and start following them.	3
Engage with their content to stay informed about industry trends.	
Check platforms like Glassdoor.	Potential employers:
Research potential employers on Glassdoor to gather insights.	
<ul> <li>Use this information to tailor your job search strategy.</li> </ul>	
Craft a compelling resume and cover letter.	2
Resume tips:	
Tailor your resume for the specific job you're applying for.	
Use clear, concise language and quantify your achievements.	
Cover letter tips:	Potential interview questions:
Address the hiring manager directly.	
Customize each cover letter to align with the job description.	
	2
Navigating virtual interviews.	
Master virtual interview tips.	3
Conduct a tech check before every virtual interview.	
Create a distraction-free, professional background.	
Active engagement.	5
Prepare questions to ask the interviewer.	
Follow up.	
Overcoming obstacles along the way:	Potential barriers
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#### Achieve work-life balance.

The importance of balance.  Prevent burnout and enhance productivity.  Reflect on a time when work-life balance positively impacted your productivity.  Outline specific practices you currently follow to prevent burnout.  Set boundaries.  Communicate clearly.  Share an instance where you communicated your boundaries effectively.  List your preferred methods for communication.  Prioritize tasks.  Identify a tool or technique for prioritizing tasks.	Work-life balance positively impacted my productivity when:  I prevent burnout by:  How I communicate boundaries:
<ul> <li>Share your process for setting realistic goals and deadlines.</li> <li>Learn to say no.</li> <li>Reflect on a situation where saying no was necessary.</li> <li>Outline the positive outcomes of setting boundaries.</li> </ul>	My tool to prioritize tasks:
Schedule breaks.  Share your current approach to scheduling breaks.  Identify areas where you can improve in this regard.  Evaluate and adjust.	Saying 'no' was necessary when:  My approach to taking breaks:
<ul> <li>Describe a recent assessment of your workload.</li> <li>Share an adjustment you made to maintain balance.</li> <li>Wellness practices:</li> </ul>	wiy approach to taking breaks.
Meditate, exercise, and practice healthy sleep habits.  Create a weekly wellness routine incorporating these practices.  Track your progress and adjust as needed.	
Financial planning for your goals.	Budget for passion projects:
Budget for passion projects.	
Allocate a specific budget.  Determine a budget for passion projects in alignment with your financial goals.  List potential passion projects and associated costs.	Passion projects and costs:
Track expenses.  Use a financial tracking tool or app to monitor passion project expenses.  Identify areas for cost-saving without compromising quality.	<ul><li>1</li><li>2</li></ul>
Explore ways to monetize.  Research potential revenue streams for your passion projects.  Identify opportunities for monetization without losing the project's essence.	Potential financial assistance:
Discover financial assistance programs.	Potential inialicial assistance:
Research available programs.  Explore available financial assistance programs in your industry.  Determine eligibility criteria for each program.	<ul><li>1</li><li>2</li></ul>
Leverage available resources.  Develop a plan to leverage available resources for financial support.  Explore both industry-specific and community-based programs.	3

#### Find opportunities for continuous learning.

Learn in a formal setting.
Pursue traditional degrees.  Research accredited degree programs relevant to your career goals.  Explore options for financial aid, scholarships, or employer tuition assistance.
Obtain certifications.  Identify industry-recognized certifications relevant to your field.  Consider online courses or workshops to prepare for certification exams.
<ul> <li>Invest in targeted training.</li> <li>Attend specialized training sessions or workshops for specific skills.</li> <li>Look for training programs offered by reputable institutions or industry experts.</li> </ul>
Try alternative learning options.
<ul> <li>Explore online courses.</li> <li>Identify online platforms offering affordable courses in your area of interest.</li> <li>Seek out free or low-cost courses from reputable providers like Coursera, edX, or Khan Academy.</li> </ul>
Utilize Open Educational Resources (OER).  Access freely available educational materials, textbooks, and resources online.  Leverage OER platforms for self-directed learning and skill development.
Attend workshops and meetups.  Participate in local workshops, meetups, and networking events.  Engage in skill-sharing activities to broaden your knowledge base.
Seek mentorship and apprenticeships:  Connect with experienced professionals who can offer hands-on guidance.  Consider apprenticeship programs or internships to gain practical experience while learning.
Join professional associations.  Become a member of industry-specific organizations for access to educational resources.  Attend conferences and webinars hosted by professional associations
to stay updated on industry trends.

Degree programs:	
Potential certifications:	
Workshops near me:	
Apprenticeships near me:	
Upcoming conferences:	
Local professional associations:	